HOW TO INTEGRATE DIGITAL TECHNOLOGY IN CULTURAL ORIENTATION (CO)

The integration of digital technology in CO benefits both CO providers and refugees. For CO providers, digital technology can be used to customize and enhance participant learning, reinforce key messages, and extend learning outside CO. For refugees, exposure to digital technology can improve understanding of the resettlement experience and promote self-sufficiency. To ensure the realization of these benefits, as well as reinforce adult learning principles and student-centered learning, CORE recommends the following tips:

1. ASSESS CAPACITY

   Prior to integrating digital technology in CO, providers should assess their personal capacity, their organizational capacity, and their learner capacity to use digital technology. CO providers may start by reflecting on their own abilities and comfort-level with digital technology. In doing this, CO providers can better understand how those factors may influence how they will use digital technology in CO and how they will teach others to use it. The extent to which digital technology is integrated in CO is also contingent upon organizational resources, so CO providers should make note of their access to WiFi and the availability of other relevant audio/visual equipment. Finally, CO providers should assess their learners’ digital abilities. A lack of digital literacy should not exclude learners from accessing digital technology in CO but will require additional planning and considerations.

CORE’s Digital Awareness for Refugees lesson plan features a pre-assessment questionnaire that can be used to help CO providers understand learners’ existing experience with digital technology. The lesson plan also includes activities on creating email accounts as well as resources for learners with more advanced digital skills.
SUPPLEMENT AND ENHANCE, DON’T REPLACE

Digital technology should not be used to replace CO instruction. By integrating digital technology with other in-person activities, CO providers are using blended learning techniques. Blended learning draws on utilizing both in-person and digital learning. Blended learning reflects the increasing role of digital technology in daily life and, by extension, the resettlement process.

CORE has developed a range of digital resources for integration into CO sessions. Through the CORE Resettlement Navigator website, CO providers can access fact sheets, podcasts, and videos in multiple languages. They can also work with learners to download and use the Settle In mobile app. To learn more about these resources, visit the Refugee Communications Toolkit.

KEEP IT PRACTICAL

When deciding when and how to integrate digital technology in CO delivery, CO providers should identify the purpose behind the digital resource or tool they will be using. CO providers may use a digital resource to teach a specific CO topic. Alternatively, they may incorporate digital technology tools to improve learners’ digital skills in connection with a specific CO requirement (examples are provided in the “Digital Technology and the Resettlement Process” breakout box). In either case, the purpose should have practical and meaningful application to the participants. This means customizing digital technology application to learner needs.

PRACTICE IN ACTION

RSC Eurasia has identified two practical ways to integrate digital technology in CO. Serving learners with strong digital skills, RSC Eurasia offers digital access to the Welcome Guide using a QR code posted in the CO class. This allows learners to download the Welcome Guide during and after CO. They have also incorporated technology into the monitoring and evaluation of CO by creating a survey which is also accessible through a QR code.

Examples of Integrating Digital Technology in CO

- Preview the topic of transportation by playing the first 50 seconds of the Public Transportation in the U.S. slideshow without audio. Ask learners about their impressions of what transportation in the U.S. might be like; then play slideshow again with audio to check their answers.

- Complete the Spectrum Activity from the Employment for Refugee Women lesson plan, and then lead follow-up discussion using the Employment for Refugee Women podcast to reinforce key messages.

- Have learners work in pairs. Assign each pair different chapters of the Settle In mobile app. After pairs have completed a chapter, have them exchange with other pairs what they learned.

- For larger groups, assign learners different CO topics. Ask them to review resources on the CORE Resettlement Navigator (CORENav) and then prepare interactive presentations to teach others the key points on their given topic.

- Take learners on a field trip to a local library with computers. Provide learners with a list of reputable links for accessing community services. Ask them to navigate to these online resources using the computers.

- Guide learners in downloading the Settle In mobile app. Ask them to complete a chapter of the app at home, corresponding with a subject already covered in CO. Ask them to share their experiences during the next CO session.
Digital Technology and the Resettlement Process

The following are possible ways that refugees may interact with digital technology during the resettlement process. These interactions are opportunities to improve learners’ digital skills. This is an illustrative list and may not apply to all refugees.

- Accessing Resettlement Support Center online case-status portal
- Learning more about the resettlement process through CORENav
- Accessing public benefits and community-based services
- Communicating via email with the resettlement agency
- Searching for jobs
- Managing finances and banking
- Paying bills online
- Engaging with their children's school
- Submitting a change in address
- Scheduling health appointments
- Accessing online language learning resources
- Registering for Selective Service (if applicable)

CREATE A POSITIVE LEARNING ENVIRONMENT

As with any CO session, CO providers will need to create a positive learning environment particularly when learners have different digital literacy levels. Those with lower digital literacy may be inherently more sceptical and have greater discomfort when engaging with technology, while those more adept at digital technology may need to be challenged more. For all learners though, creating a positive learning environment also includes proper planning and set-up of the digital technology that will be used, and as a CO provider, having alternative plans when technology does not work.

To learn more about creating a positive learning environment, take the Online CO Certification Course, Advanced Level, Lesson 8, Creating a Positive Learning Environment.